

Fundraising Planning + Execution

WE KNOW FUNDRAISING

Let GFA help you diversify your revenue stream. An existing Federal grant application – such as a Section 330 New Access Point – is the core of a fundraising program.

Our specialists have a range of health center specific fundraising experience in:



FOUNDATION
GRANTS



GOVERNMENT
FUNDING



CORPORATE
GIVING



INDIVIDUAL
GIFTS



FUNDRAISING
EVENTS

Getting Started

- A clear strategic plan from an active, engaged Board
- Big, clear ideas – plus financial modeling and plans for sustainability
- Credibility, proven leadership, and community support
- Robust messaging grounded in data – and great ambassadors

Finding Support

- Core set of large, multiyear grants from regional and national funders
- Portfolio of smaller unrestricted grants, from local foundations and families
- Major donor program, including full Board participation and a fundraising event
- All efforts should net \$500,000 to \$1,000,000 within three years

Funding Types

- Often centered on a population, geography, problem, or solution
- Common categories: program, capital, operations, and infrastructure
- Opportunities for general unrestricted grants and gifts
- Every foundation has unique priorities

WE PROVIDE THE TOOLS TO SUCCESS

Grant writing and tracking

Grant budgeting and reporting

Lead tracking and CRM platform

Marketing message and branding

Events and gala management

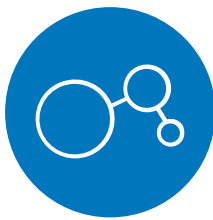
Board activation and engagement

DEPEND ON OUR DEVELOPMENT + HEALTHCARE EXPERTISE

GFA FUNDRAISING SERVICES

LEVERAGE OUR KNOWLEDGE

GFA knows the business models of medical, dental and behavioral health clinics inside and out. Our team is experienced in forming close relationships with your staff, providers, and local community to activate fundraising programs.

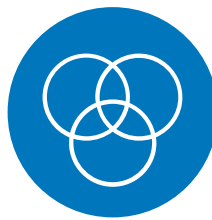


Big to Small

Small, Startup Nonprofit
Organizations

Midsize, Growth Stage
Health Centers

Large, Established
Institutions & Systems



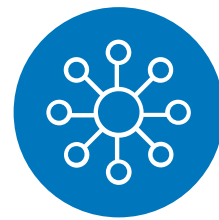
Multisector

Hospitals,
Systems & Health Plans

Clinics, FQHCs &
Health Centers

Social Service Agencies

Academic Institutions



Varied Specialties

Foundation Relations

Marketing & PR

Grant Management

Donor Engagement

Fundraising Events

FUNDRAISING EXPERIENCE COUNTS

RAISED OVER
\$100
MILLION
FOR OUR CLIENTS

Past Grants Won

- DHHS for Regional Extension Center
- HRSA for NAP, SAC and supplemental funds
- Ahmanson Foundation for equipment
- Weingart Foundation for core operating
- Unihealth Foundation for program

Past Development Projects

- Title X program grant management and reporting
- Board engagement, training and retreat facilitation
- Strategic plan creation with executive leadership
- Design and execution of galas, auctions and events
- Foundation and donor prospecting, engagement